

The Storyteller Studios Help Brands Create Attention Grabbing Documentary-Style Videos to Improve Customer Engagement

The award-winning team of videographers creates high-quality videos to convey brand stories in a memorable and impactful way

Springfield, Illinois –To be dated: Helping business and non-profit organizations raise awareness through high quality videos, The Storyteller Team leverages emotive visual storytelling and strategic messaging to boost engagement across social platforms and websites.

Their team includes award-winning producers and filmmakers with over 20 years of experience in creating online marketing videos, corporate films and television commercials for companies in the Midwest.

In this day and age where social media has become an indispensable part of everyday life, companies like The Storyteller Studios play their part in keeping up with emerging video trends to create engaging and inspirational videos.

Josh Hester, the Executive Producer made the following comments regarding the company's video production services, *"Sales pitches aren't engaging, but stories are, which is why we use documentary-style videos to create an emotional and personal connection between the brand and the consumers.*

Our video production is all about illustrating facts with imaginative ideas; we love to create connections between unrelated concepts to drive messages home in captivating and memorable ways.

Our motto is: show, don't tell."

Research has found that 81% businesses have seen a [63% increase in profits](#) after using documentary-style corporate videos in their digital marketing strategies. The Storyteller team produces corporate videos that showcase the company's journey, vision, values and success stories to build consumers' trust and credibility.

Talking about their video marketing strategy, Josh Hester continued, *"Consumers hate being sold to, which is why our video production efforts revolve around creating brand value rather than overtly pushing out advertisements.*

Every company has a story to tell, and corporate documentary is the best way to convey the brand's story. It adds depth and authenticity to the narrative, showing the audience exactly what the brand is about and the inspiration behind it. We advertise without advertising."

Our fast-paced digital age calls for short, concise and story-centric documentary videos that elicit an emotional response from the viewers through visual storytelling—and the Storyteller team has it down to a science.

About The Storyteller Studios

The Storyteller Studios is a video production agency that creates high-quality professional videos for businesses, ranging from start-ups and small businesses, to corporations and non-profit organizations. Their core team comprises award-winning video producers with years of experience in the field.

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