

# How Technology Has Shaped the Auto Repair Industry

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The success and profitability of any automotive repair shop depends on its influx of customers. Its marketing and advertisement operations all revolve around achieving this goal. But what about the additional costs associated with an influx of clients?

More customers mean additional repairs, maintenance estimates, and data entry which can only be achieved by hiring additional staff—that you can't always afford.

This dilemma is pretty old but luckily for everyone, recent technological advancements have provided us with effective solutions. The digital software enables integration and effective management of nearly all auto repair shops' processes and lead to an increase in growth and revenue, increased productivity and effective communication with customers.

In this article, we take a look at how technological advancements have helped shaped the auto repair industry into what it is today.

## Improved Auto-Components

Improvements in manufacturing materials and methods have allowed for longer lasting automotive parts that don't require frequent replacement or repair. This is similar to advancements in motor fluids which enable car components to have a longer life. Such changes have meant lower customer visits and have forced auto repair shops to expand their customer base.

## Computerization

Vehicles are becoming technologically advanced which means that cars might also require a software upgrade alongside a cleaning or repair service. This has also resulted in an increased level of complexity when it comes to maintaining and repairing cars which have required technicians to become more specialized.

## Auto Management Software Systems

Apart from integrating most of the management functions of an auto repair shop, auto management software also improve the service facility operations in the following ways:

- Automotive shops can get estimates and begin repair orders immediately by typing in the customer license plate or last name. This saves valuable time and is a far more accurate method.
- Scanning VIN's eliminates the chance of errors arising from deciphering bad handwriting and numbers.
- Digital inspection eliminates messy handwriting and speeds up the inspections and repair orders.
- Integrated email and text functionality allows for enhanced customer experience via sending updates regarding discounts, sales, and recommendations.
- Adding photos of parts which need repair or replacement and sending them to the customers helps to gain their trust and approve the recommendations.
- Management software can alert the shop of pending recommended/required services by a customer even before they arrive at the shop. Every vehicle's history log is kept and maintained allowing for better diagnosis by the technicians.

The benefits of integrating automotive management software yield sustainable long-term benefits and enable your business to compete with the best in the industry. [Contact](#) us and invest in the best [repair shop management software](#) available in the market today!