

# 3 Reasons Why We Absolutely LOVE Diamond Necklaces

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Marilyn Monroe's iconic song "[\*Diamonds Are A Girl's Best Friend\*](#)" still reins true for many women around the world today. After all, what beats the extravagance and luxury offered by diamonds? **Diamond jewelry** is one that [never fails to burn out](#) in the fashion world, and is the best choice for all those whose fashion choices thrive on everything glitzy and glamorous.

While there are many varieties of diamond jewelry, diamond necklaces are one of the most popular ones. Nothing quiet beats the subtle, yet grand look even the smallest of diamonds offers. Diamond necklaces never fail to catch the eye, because they're usually the one thing that sparkles the most in a room.



Here are some reasons why we absolutely LOVE diamond necklaces!

## 1. There's so much variety to choose from!

When it comes to choosing the perfect diamond necklace, you'll never run out of variety. Whether it's a traditional or contemporary look you're going for, you're likely to find a necklace that matches your personal tastes and preferences.

There are endless shapes, sizes, and styles when it comes to diamond necklaces. What you buy solely depends on your budget. But it's important to keep in mind that diamonds are the world's shiniest gems, so even a small-sized diamond pendant will make you look ultra-glam!

## 2. Suitable for any occasion

If you've got a diamond pendant, for instance, you'll find that you can wear it on an everyday basis or even on special occasions. Oftentimes, they're all you need to enhance your outfit as they shine from afar.

Diamond chokers and diamond-studded necklaces of thicker varieties, on the other hand, are best for special occasions like weddings, anniversaries, graduation parties, birthdays, and so on. You don't even have to pair them up with earrings because they look incredibly grand on their own!



### 3. A good investment

The reason why people buy diamond necklaces goes beyond their sheer beauty, because the truth is that along with being and looking stunning, they are a [valuable investment](#) on their own.

Rarer or fancy diamonds that have brilliant hues and tones, for instance, can increase in value over time and prove to be extremely profitable. While you may not necessarily sell your diamond necklaces in the future, it's a comfort to know that should you ever need to, they have great resale value and will offer you valuable monetary returns.

We offer a wide selection [of stunning jewelry](#) at our [jewelry store in Honolulu, Hawaii](#), including an exquisite range of [diamond necklaces](#). We also offer a unique array of wedding bands, pendants, anklets, and more!

For more information, call us now at 1-800-955-3333!